

WHAT OUR SOCIAL MEDIA CHANNELS CAN DO FOR YOUR BUSINESS

At FeRFA, we have a number of social media channels, including Facebook, Instagram, Twitter, and LinkedIn, which can help to **leverage and market your business.**

Through social media we provide industry updates and share FeRFA activities, whilst also **promoting our members.**

We have over **2,400+** followers across our pages which continue to grow, and in the past six months alone our posts have reached over **116,000+** people.

Through social media activity, we regularly drive traffic to various sections of the FeRFA website, including:

THE FeRFA MEMBER DIRECTORY

Reach new customers who can search and find you by floor type, services, and location.

CASE STUDIES

Showcasing our members' workmanship across various industries.

MEMBER NEWS

We share member news and press releases on our dedicated news page.