

THE NEW PERSONNEL FROM FeRFA

The past summer has seen an important personnel change at FeRFA, the Resin Flooring Association, with the retirement of longstanding CEO Helen McGachie and the arrival of a new incumbent Mark Spowage

Helen had been Chief Executive at FeRFA for 13 years, during which time the Association has changed dramatically, growing its membership base, considerably increasing and diversifying the services it offers to its members, launching a highly successful recycling scheme and constantly pushing forward innovative training initiatives. Helen transformed FeRFA into the 'go to' resource for training in the resin flooring industry, and this undoubtedly reflects Helen's passion for this subject more than anything else. She is now leaving the Association to enjoy a well-earned retirement.

So FeRFA is delighted to welcome its new chief executive Mark Spowage. A self-confessed "techie", Mark views his main role as to build on the work carried out by Helen during her tenure at the top.

"FeRFA members want to do things right," he says. "In my view, our role as an Association is to help them do that, by providing the information and support that they need. This is a superb quality-driven industry and FeRFA sits at the head of it, promoting resin flooring and the many excellent practices of our members. That is something which Helen was superb at and which is not going to change.

"My main responsibility is the attainment of the aims and objectives of the Association and to advise the FeRFA Council on related policy matters. A major part of our work involves liaising with industry bodies including the CITB, Institute for Apprentices, Build UK, BSI, UK Government Departments, European Commission and other trade federations. The CEO's role is also actively to encourage the recruitment of new members to ensure that the association fully represents all sectors of the resin flooring, screeding and surface preparation industries. I will also focus on the development and delivery of training to NVQ Level 2 and beyond, as well as the development of technical standards and industry codes of practice, publicity and business promotion, for the financial benefit of the Association and for the further development of the resin flooring market."



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Mark himself has a strong track record of working for FeRFA, having been the chairman of its Technical Committee since 2012. He has also driven forward work on both British and European Standards through his membership of BSI Committee CB/300 on screeds and in-situ floorings and of three European CEN Committees.

He has worked in technical services for more than twenty years, having previously worked at Don Construction Products and been technical director of Resdev Ltd from 2011 to 2017.

“I am already enjoying the challenge of the CEO role at FeRFA,” says Mark. “Helen has set the bar very high in everything that she did during her time at the Association, so I am aware that I have a big act to follow, but I hope my background and experience will prepare me for the challenge of taking FeRFA on to the next exciting stage in its development. Although I am fortunate to know many people in this industry already, I look forward to meeting many more of you at the FeRFA Awards in November.”

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