



## **HUSQVARNA REVS UP TO DEVELOP THE GLOBAL FLOOR GRINDING INDUSTRY**

*The future looks bright for concrete floor grinding. With the global development of the industry still in its early years, Husqvarna has acquired two other leading players in the field – HTC Floor Grinding Solutions and Pullman Ermator. By combining the strengths and expertise of the three brands, it aims to expand the floor grinding market worldwide.*

Floor grinding equipment and tools can be used for many applications: from levelling and preparing a concrete floor before adding a new surface layer, to polishing concrete into a beautifully shining floor with a premium look.

What's more, polished concrete floors are durable and easy to clean and maintain, making them ideal for industrial and commercial sites. This is the message that Husqvarna wants to convey to forward-thinking architects, property owners, builders and flooring contractors all over the world.

Henric Andersson, President of Husqvarna Construction Products, explains:

"The combination of HTC and Husqvarna will create a strong platform to educate floor owners and architects about the benefits of polished concrete floors. By combining our efforts, we can position floor grinding as the preferred method for surface preparation as well as making polished floors an even more popular flooring solution".



## HOW FLOORING CONTRACTORS WILL BENEFIT

More clients entering the market will lead to a growth in demand. Furthermore, flooring contractors can expect accelerated development of equipment and tools, as well as increased access to support from the business and application experts within Husqvarna.

"We aim to develop the market, improving productivity and costs for both contractors and floor owners. This gives us a stronger position to help our customers achieve beautiful and easily-maintained floors – and lower their environmental impact" says Henric Andersson.

"With Husqvarna, HTC and Pullman Ermator working side by side we will be able to develop even better solutions for our customers. By integrating Pullman Ermator's market-leading dust and slurry management solutions into the concept, we will become an even stronger actor with the capability to innovate more effective solutions – increasing our customers' productivity, and reinforcing our market-leading position."



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