

FeRFA RECYCLING SCHEME WINS ENVIRONMENTAL INITIATIVE AWARD

FeRFA, the Resin Flooring Association, has scooped the Environmental Initiative Award at the Trade Association Forum (TAF's) Best Practice Awards for its innovative new Recycling Scheme

The award was presented by ex-England rugby player Martin Bayfield at the TAF's Annual Networking and Awards Dinner on 7th July 2011 in the magnificent setting of Plaisterer's Hall, City of London.

Now in its ninth year, the event recognises, rewards and promotes best practice amongst Trade Associations in the UK. The Award was accepted from Martin Bayfield by FeRFA CEO, Helen McGachie, and Administrator, Lisa Hennessey.

The FeRFA recycling scheme is a major initiative to bring contractors and manufacturers together in a collection and recycling programme for waste packaging. The great benefit of this scheme is that it is having an immediate and positive impact on the environment, it saves money and resources by managing waste more efficiently, and is an industry first through the introduction of a closed loop system to re-use waste plastic packaging. Working with FeRFA partners, Countrywide Waste Management, waste packaging (hazardous and non hazardous) is collected, decontaminated and reprocessed for future use, with up to 100% of waste being recycled.

As the UK body for the resin flooring and surface preparation industry, FeRFA is committed to the implementation of sustainable practices and has signed up to the WRAP Halving Waste to Landfill scheme

Full details of the FeRFA Recycling Scheme can be found on a dedicated area of the website at www.ferfa.org.uk/html/recycling.htm where you can download FeRFA's new Environmental Guide and the Recycling Scheme Booklet as well as many other documents, information on waste management and useful links.



PRESS RELEASE



Left to Right:

Martin Bayfield, Helen McGachie, FeRFA CEO, Lisa Hennessey, FeRFA Administrator and John Wheeler of award sponsors Streamline

Left to Right:

Steve Hatton, Countrywide Waste Management, Lisa Hennessey, FeRFA Administrator; Martin Bayfield; Helen McGachie, FeRFA CEO and Paul Corbett CWM.



Seamless resin flooring provides a high performance, durable finish to suit both industrial and commercial applications. With specialist hygienic, slip resistant, chemical resistant and anti static systems available, resin flooring satisfies the demanding requirements of today's industrial environments.

FeRFA, the Resin Flooring Association, represents the major product manufacturers, specialist contractors and surface preparation companies, raw material suppliers and specialist service providers within the UK Resin Flooring Industry.

Further information, details of member companies, publications, training advice are all available at www.ferfa.org.uk

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