

For immediate release

June 2009

Ultra Floor appoints a new Area Sales Manager

Ultra Floor, the specialist commercial flooring brand from the Instarmac Group plc, has appointed David Petley as their Area Sales Manager for the south.

David brings extensive account management experience, technical awareness and industry knowledge having previously worked for Mapei for over three years.

He has managed several high-profile projects including Chelsea football club's stadium, Stamford Bridge, and worked across the public and private sectors account managing and writing specifications for several NHS hospitals.

David states that: "I'm excited about the challenge of working for Ultra Floor and looking forward to promoting such a user-friendly range of products."

For information on the Ultra Floor range of products, visit the new look website at www.ultra-floor.co.uk, or call 01827 871871.

-end-

