



A BRAND NEW IMAGE

Presenting a professional image and ensuring work efficiency, the successful engineering company Arterial UK recently installed a Ryebrook resin floor at their new 10,000sq ft HQ in Dorset. The visually attractive blue Ryetech coating, installed and supplied by Ryebrook Resins Ltd, is easy to keep clean, withstands impact and loading incurred from the fork lift trucks and provides a safe, slip resistant footing for employees. "We have been delighted with the performance of the floor and have received positive feedback from both staff and customers visiting the site," comments David Ross, Sales and Marketing Director for Arterial.



As part of a corporate re-branding exercise, Arterial UK decided to relocate to new premises better suited to their requirements. Having previously battled with a high-maintenance concrete floor the Directors contacted Ryebrook Resins to advise on the possibility of a more long-term solution for the new facility. Offering good

impact, loading and scratch resistance Ryetech is a solvent-free high-build epoxy coating that is available in a full range of over twenty colourways. The easy-to-clean surface is also resistant to most chemicals, allowing spillages to quickly be wiped up.

To install the floor the Ryebrook team first had to key the concrete slab with shot-blasting and make good where necessary. The Ryetech coating was then laid to a thickness of 0.5mm throughout the 700m² factory, including the shop floor offices, toilets and corridors. "The working environment is certainly made more attractive with the colourful resin floor and this has helped encourage a positive mindset amongst our employees," observes David Ross.

7th June 2007