

# PRESS RELEASE



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## Fort Dunlop – Flooring for 21<sup>st</sup> Century Renaissance

### Short Story:-

The iconic structure known to millions as Fort Dunlop in Birmingham, was originally only the tyre warehouse, today it is all that remains of the factory. Now some 20 years after the factory finally closed and became a symbol of urban decay, the site along with the building, is being redeveloped.

The development will also include 700,000 square feet of modern office space – now looking to be a symbol of 21<sup>st</sup> century renaissance.

To create a dramatic entrance, and throughout the six floors of the atrium, a self levelling Remmers flexible floor system in a stunning 'silk finish' black colour has been applied by contractors Prestec Limited. (107 words)



**Caption: Massive Refurbishment with Remmers Systems at Fort Dunlop**



**Caption: Remmers Floors for the Reception and Atrium**  
(image reference ??? – high res copy attached)

## Fort Dunlop – Flooring for 21<sup>st</sup> Century Renaissance

### Full Story:-

The iconic structure known to millions as Fort Dunlop was in fact originally only the tyre warehouse, today it is all that remains of the factory. Now some 20 years after the factory finally closed and became a symbol of urban decay in Birmingham, the site along with the building, is being refurbished and redeveloped by Property Developers, Urban Splash, for the Regional Development Agency, Advantage West Midland.

In addition to a new 100 bedroom hotel, extensive retail space and leisure facilities plus car parking, the development includes 700,000 square feet of modern office space – now looking to be a symbol of Birmingham's 21<sup>st</sup> century renaissance.

To create a dramatic entrance to the commercial reception area and throughout the six floors of the atrium, an advanced self levelling, Remmers flexible floor system in a stunning 'silk finish' black, has been applied to Shed km architects strict specification.

The projects specialist contractors, Prestec Limited, have laid approximately 2,000m<sup>2</sup> of the advanced Remmers flooring system to meet the demanding requirements: In addition to the special colour and finish, the floors had to be able to retain their appearance under frequent foot traffic and cleaning, plus the system had to be flexible enough to accommodate any movement from the new timber sub floors fixed to the structure.

Prestec have also used Remmers specialist façade restoration equipment and systems to restore the exterior of the historic structure. (233)

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