

# Blackpool Tower Lounge

## Blackpool

0004



**Q Flooring Systems has used its expertise and the latest floor coating technology to provide a new floor at one of the UK's leading tourist attractions – Blackpool Tower Lounge.**

Blackpool is accepted as the 'party capital of the north' and with a capacity of 1650 guests, the Tower Lounge Bar, situated under the iconic Blackpool Tower, has the reputation of being the best venue in town, attracting party crowds from all over the country. With such heavy usage, over the years the wooden floor at the Lounge Bar had deteriorated and slips were becoming a problem, so as part of a major investment to encourage the hosting of larger events, it was clear that a new floor was needed.

Having taken the decision to replace the floor, the contract for the work was put out to tender by the owners Leisure Parks Ltd. The order to remove the existing floor and apply a new one was eventually awarded to Q Flooring Systems – their Acrylic Flooring Team's recommendation not only winning on price but because the company was also able to demonstrate a long and successful history of providing floors for the leisure industry.

Q Flooring Systems proposed a system that would meet all the client's requirements and provide an easily cleaned, slip resistant resin floor that would withstand heavy foot traffic, drinks spillage and damage from stiletto heels. The contract was to be completed within a strict programme in order that the bar

would be ready for the busy Easter period.

The existing 700 sq m floor area which comprised carpet on the upper floor, timber on the lower section and ceramic tiles around the bar was first removed. This in itself presented a number of challenges: not least the fact that when the timber and carpet were taken up, an older vinyl floor was discovered and beneath that a damaged asphalt floor. To remedy this all areas were shot blasted and repairs carried out – operations that would guarantee that the new coating system would bond to the floor.

**Division:** Commercial Flooring

**Client:** Blackpool Tower

**Project:** Lounge Floor

**Size:** 700 sq. m.



Q Flooring Systems then applied two primer coats. Finally, a fast-curing acrylic resin incorporating decorative blue and beige quartz granules sealed within a resin binder was applied in a swirling pattern. This gave a joint-free floor with an aesthetically pleasing effect of sand and sea in the bar area. The finished floor is UV-stable, has antibacterial properties and is anti-slip, ensuring the health and safety of visitors to the bar.

The floors were prepared and treated in a phased operation over two days. The fact that the resin flooring system was rapid curing ensured that it was ready for use ahead of schedule.

Kenny Mew at Leisure Parcs said: "Q Flooring Systems carried out the installation of the new floor in a very professional manner. The new floor has dramatically enhanced the appearance of the whole bar, exceeds all hygiene standards and has provided an

extremely hardwearing, slip resistant floor."

Q Flooring Systems is one of Europe's leading floor specialists, providing hard wearing and attractive floor solutions for every type of new build and renovation project in retail, leisure, food and commercial environments. Blackpool Tower Lounge is another project to add to its portfolio of successfully completed contracts.

## FLOORING SYSTEMS LTD

-  Retail Resin Flooring
-  Ceramic Walls and Floors
-  Marble & Granite Flooring & Cladding
-  PermaFloor Seamless Flooring
-  Terrazzo Flooring
-  Hygienically Safe Resin Flooring
-  Industrial Resin Flooring
-  Car Park Deck Waterproofing

## FLOORING SYSTEMS LTD

Q Flooring Systems Ltd  
St. George's Court, Dairyhouse Lane  
Altrincham, Cheshire, WA14 5UA

Tel: +44 (0) 161 929 9331  
Fax: +44 (0) 161 929 9122  
email: [info@qflooringsystems.co.uk](mailto:info@qflooringsystems.co.uk)