

Press Information

Issued on behalf of - The Preparation Group, Deacon Road,
Lincoln, LN2 4JB

UP TO £2000 DISCOUNT ON NEW SHOTBLAST MACHINE IN SCRAPPAGE SCHEME

The Preparation Group is well respected in the flooring industry for both sales of surface preparation equipment and contracting services. The company also supplies a wide range of customer support services which are unique in the industry.

One of its latest initiatives is to launch a surface preparation equipment Scrappage Scheme, allowing customers to swap new for old at a reduced cost while ensuring that the scrapped equipment will be responsibly disposed of.

The initiative will make customers eligible for a discount of up to £2000 when they trade in existing surface preparation equipment for a high-performance, three-phase shotblaster from PPC's range. There are no restrictions on the age, condition or manufacturer of the old equipment.

Says Group Managing Director, Tracey Glew: "This scheme is designed to help our customers increase overall efficiency and reduce costs by replacing old equipment. By taking advantage of it, they will experience the full benefits of our technology, in-house knowledge and expertise."

"Our teams specialise in providing solutions. We are experts in surface preparation, removal and finishing; assessing projects, making recommendations and implementing works, but our service doesn't end there. The resources we offer, including repairs and maintenance on all makes of equipment, on site servicing and award winning training facilities, designed to enable our customers to reduce issues like unplanned downtime, and ultimately to achieve optimum results on every project."

For an estimate of the trade in value of your existing equipment, call The Preparation Group on 01522 561460.

Ends

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For further information contact Bob Paterson – McLaren Marketing on 0114 2362776 Or email bob@mclarenmarketing.co.uk.

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