



Press Information

CUSTOMER SUPPORTING INITIATIVES FROM THE PREPARATION GROUP

During the current economic climate The Preparation Group – Europe's largest independent preparation specialist remains positive, as its customer supporting marketing activities continue to bring results.

The Preparation Group's latest initiatives include: a new brochure detailing how PPC, its Contracting Division, presents cost effective surface preparation and surface removal solutions, a new educational DVD offering problem solving tips, and the release of an updated and expanded 'Essential Guide to Surface Preparation.'



Established in 1991, The Preparation Group's contracting division PPC, offers its customers the most cost effective solutions by keeping project timescales, and ultimately site possession, client disruption and loss of revenue to a minimum. The new **PPC Contracting brochure** details how increased productivity rates are achieved by investing in a vastly qualified and experienced team and the latest specialised high performance equipment, and demonstrates the company's capabilities which has seen them operate in a multitude of applications, including airports, roads, railways, factories, warehouses and car parks.

Polishing Techniques is a new free educational DVD which provides customers with the application skills to get the most out of their surface preparation equipment through a comprehensive overview of floor polishing capabilities and achievable results. It includes technical downloads, problem solving tips and clear video sequences which give step-by-step demonstrations of several machines, each polishing a range of different surfaces.

The company has recently introduced a range of new highly efficient products to its portfolio of grinders, shotblasters, planers, multi-strippers, hand tools, accessories and replacement parts, all of which are listed in **The Essential Guide to Surface Preparation**- its latest 54-page catalogue.

Copies of the PPC Contracting brochure, Polishing Techniques DVD or The Essential Guide to Surface Preparation catalogue are freely available by calling 0870 224 3606.

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