

## FIRM SAYS INVESTING IN PEOPLE LEADS TO HIGHER MORALE AND SALES GROWTH

A specialist Company based in Lincoln has grown from a team of four to an internationally renowned organisation employing 35 people has earned the Investors In People Standard.

The Preparation Group is the first Company that operates in the niche industry of Surface Preparation to gain the award which was presented by the Mayor of Lincoln at the firms new Deacon Road, headquarters.



The Company was established in 1991 by the Managing Director Tracey Glew and specialises in providing surface preparation solutions for industry, commerce and construction operations.

The Preparation Group are designers and manufacturers of shotblasting, grinding and planing equipment and provide consultancy and contract services worldwide. They are

potentially the largest supplier of these specialist services and equipment .

Financial director Julia Law says “Investors in People has given us focus in the development of our team, I would recommend the standard and the programme offered by Business Link to any organisation that recognises their people to be major force in their organisation. Working toward the IIP standard has helped us to improve morale and communication, and performance within the organisation. Our team is more focused now.”

She says that the organisation has seen substantial growth over the past year, some of which has been due to the Investors in People work.

The Investors In People assessment report said: “The Preparation Group is able to identify links between staff development and business achievements.”

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