

PRESS RELEASE

22 March 2010

Flowcrete Paves the Way at the University of East London

Flowcrete made the grade when it was called in to provide an attractive finish to external walkways as part of a new build project for the University of East London (UEL).



The leading flooring manufacturer was asked to help out when resin-bound gravel landscaping was needed at the University's Stratford campus, where a £16.5 million redevelopment scheme is transforming the facilities available in the run-up to London 2012.

Flowcrete approved contractor, Phoenix Specialist Flooring Contracts Ltd, were already on site when Mansell Construction Services Limited, the main contractor for the UEL development, asked if they could provide an external surface to match existing gravel walkways.

Phoenix recommended Flowcrete's Naturewalk and 1,180 square metres of the impact and abrasion resistant system – consisting of natural gravel scattered over a clear resin seal – were installed at the university.

Flowcrete Naturewalk reduces foot noise, and its anti-slip finish stays looking good in all weathers.

Allan Potter, Sales Manager at Phoenix Specialist Flooring, said: "When the main contractor asked if we could extend the existing outdoor floor, we suggested the Flowcrete product, as it could be matched easily and was competitively priced.

"The job went well and the client is very pleased with the Naturewalk surface."

Alan Dean, sales director of Flowcrete, said: "Naturewalk looks superb and provides a protective coating capable of standing up to the movement of visitors, and all the general wear and tear you would expect at such a busy location."

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Notes To Editors

The University of East London (UEL)

The University of East London (UEL) is a global learning community with 23,000 students from over 120 countries world-wide. Our vision is to achieve recognition, both nationally and internationally, as a successful and inclusive regional university proud of its diversity, committed to new modes of learning which focus on students and enhance their employability, and renowned for our contribution to social, cultural and economic development, especially through our research and scholarship. We have a strong track-record in widening participation and working with industry

Flowcrete

Flowcrete is a world leader in the supply of specialist flooring for commercial and industrial buildings. With 29 offices and eight manufacturing plants globally, Flowcrete's aim is to transform environments with its innovative specialist flooring products.

These include decorative seamless resins, waterproof car park decking, resin terrazzo, seamless antimicrobial flooring, corrosion protection, self-levelling cements, underfloor heating and acoustic systems. Flowcrete is using its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world at our feet.

Flowcrete UK Limited

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Visit us on the web at www.flowcrete.com for global details.

In April 2009, Flowcrete secured the Queen's Award for Enterprise, in the International Trade category.

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