

Bedford's Howard Centre Gets a Flowcrete Facelift



• Product: Flowfast Terrosso • Market Sector: Retail • Location: UK • Client: The Howard Centre
• Date: 2009

Flowcrete has been involved in a radical refurbishment project at The Howard Centre shopping precinct in Bedford, which was officially re-opened by the Deputy Mayor Nicky Attenborough earlier this year.

The centre offers a combination of national retailers such as New Look, Bellissima and TK Maxx as well as a number of specialist stores. Fun events to mark the unveiling included an ice skating rink, children's face painting and even balloon modelling.

The council-owned indoor shopping centre has not only had a new flooring system installed throughout the complex but also new lighting, improved services for disabled access and an upgraded smoke ventilation system.

The Howard Centre specified Flowcrete's Flowfast Terrosso - in an adventurous sweeping pattern across the floor - for the refurbishment works. The flake system, which achieves a terrazzo style finish was applied in a creative blend of blue and cream in an entirely bespoke design.

Flowfast Terrosso, an acrylic methyl methacrylate (MMA) flooring system, was chosen for the project on account of its ability to achieve drying times of just two hours after application - reducing construction times for the refurbishment programme.

Flowfast is also a seamless system and therefore unlike the previous tile floor delivers a joint-free easily cleaned surface for the popular retail centre.