

## Flowcrete Floor On Song

A high-impact floor is helping to create a glamorous feel to one of the world's first luxury karaoke bars.

Lucky Voice is receiving rave reviews for transforming the karaoke experience in the UK.

Based in Poland Street, London, the sophisticated venue is a maze of black gloss and dimmed lighting, with glamorous leather-upholstered soundproof booths for between six and 12 singers. Cocktails, other drinks and refreshments are delivered to the booths by room service and the facility operates with touch screen technology.



Waugh Thistleton, architects for the project, have utilised the latest in modern flooring technology with the specification of a high-gloss black floor - from Flowcrete's Peran SL range - for the bar area.

Jerome Buckwell, of Waugh Thistleton, based in Great Eastern Street, London, said: "We used Flowcrete Peran SL to the bar floor at Lucky Voice because we needed a product that would meet the required slip resistance, stand up to cigarette burns, have reflective qualities under lights and ultimately add some glamour and sophistication."

Peran SL is a seamless, decorative resin floor finish available in a wide range of colours.

It enables creativity and design to be brought to the floorzone, yet provides a hardwearing surface that can stand up to all the rigours of the commercial sector.

Alan Dean, Director of Cheshire-based Flowcrete, said: "The floor really adds to the unique atmosphere and feel of Lucky Voice.



“This installation demonstrates the fact that the floor not only has a functional role to play in busy, commercial environments, but is also an important part of the overall design process.”

The floor has been installed by Flowcrete approved applicator Fresco Group, based in Leeds.

Ron Stanley, of Fresco, said: “From a contractor’s point of view the job went perfectly. The materials were good to work with, the specification was excellent and the project went exactly to plan on-site. We are delighted with the result.”

As well as Peran SL, inspirational, contemporary flooring from Flowcrete includes Mondéco seamless terrazzo, Rustik stone carpet, the glittering floor finish Kristalina and – the latest edition – Metalika, which uses metallic flakes.

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