

News Release



New Specifiers' Guide to Performance Flooring from BASF

BASF Construction Chemicals' new Specifiers' Guide to Performance Flooring is now available, presenting the company's full range of resin flooring systems for industrial, commercial and architectural applications.

The comprehensive 60-page brochure outlines flooring systems by key sector usage in a new, colour-coded format for easy reference. Specification charts, full-colour photography and featured projects are included to give specifiers a clear and immediate picture of which systems are suitable for their needs.

The Specifiers' Guide also provides information on the sustainability of resin flooring and features a technical section containing information on chemical resistance, cleaning and maintenance and anti-bacterial systems, as well as an at-a-glance product overview.

To request a copy of the brochure, go to www.performanceflooring.basf-cc.co.uk (where it can also be viewed online or downloaded), email performanceflooring@basf.com or call 01527 512255.

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Please direct any colour separation requests to Ian Wilson, BASF Construction Chemicals (UK) Ltd, e-mail ian.wilson@basf.com

About the Construction Chemicals division

BASF's Construction Chemicals division is the leading supplier of chemical systems and formulations for the construction industry. Continuous innovation and tailor-made solutions ensure its customers are more successful. Its Admixture Systems business unit specifically helps customers in the ready-mix, precast, manufactured concrete and underground construction industries. The Construction Systems unit offers a wide range of products for sports and industrial flooring, external renders and wall insulation, expansion joints and wood preservatives as well as specialist repair mortars, tile adhesives and waterproofing membranes. The division operates

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production sites and sales centers in more than 50 countries and achieved sales of about €2 billion with approximately 7,100 employees in 2009.

About BASF

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals and oil and gas. As a reliable partner BASF creates chemistry to help its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than €50 billion in 2009 and had approximately 105,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.