



# Altro Multiscreed

## Truro Store Sports A New Wave In Flooring

Sports fanatics in Truro have had their first glimpse of the new Cornwall Sports store that has opened its doors, offering customers an eye-catching environment in which to stock up on a wide range of sporting goods.

The light and airy new store features a bright cream resin floor by Altro that is both attractive and hardwearing to meet the demands of the busy retail store. The floor also incorporates the Cornwall Sports logo, a striking ocean wave design in bright shades of blue, using a textured light enhancing resin finish for a stunning effect.

The new flooring offers an attractive and durable covering that is also easy to maintain in top condition - it is resistant to the impacts and abrasion associated with high customer footfall in retail environments and is easy to clean.

Altro Multiscreed is designed for use in areas requiring high impact and abrasion resistance, and is ideal for busy retail environments. It provides a hardwearing surface without needing to compromise on style. Available in a wide range of standard colours as well as bespoke designs, Multiscreed comes in a range of thicknesses offering medium to heavy-duty options.

The Cornwall Sports logo was created using Altro Vetro, which enables a wide array of design effects to be achieved, combining colour, depth and sparkle. The textured finish offers moderate slip and impact resistance and is easy to clean.

*"It's important that our new store creates an attractive environment for our customers as well as offering us a practical solution that will cope with the demands of a busy retail store. We were after a bright and modern environment to present the wide range of sportswear and equipment in store. The new Altro flooring is a perfect solution – it combines a striking design featuring our own wave logo with durability that will mean our store stays looking good well into the future."*

**Van Hatton, Director  
Cornwall Sports, Truro**

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