

Case Study



ALTRO MIXES FASHION AND FUNCTION AT ASDA GEORGE

Asda specified AltroScreed Quartz because the multicoloured screed offers a high level of durability – an important factor in a busy retail environment. Specifiers were keen to use a product that could offer the necessary long lifespan, but could also create an unusual feature to set the George store apart from the rest of the chain.

David Olivant, Asda's Construction Specification Manager, said: "Asda was attracted to AltroScreed Quartz because of the choice of colours available and the finished appearance of the product. Even after several months wear the floor still looks great, and is standing up well to the number of customers using the store. We have had no issues with the floor at all, and continue to use Altro products in a variety of areas."

For further information on Altro High Performance flooring and walling solutions, contact us:

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 **ALTRO**

HIGH PERFORMANCE FLOORING

AND WALLING